

Minutes
Roseville Downtown Development Authority
March 1, 2023
6:00 PM
DDA Offices | 28351 Gratiot Avenue STE #1 Roseville, MI 48066

1. Call to Order
 - a. The meeting was called to order by Chair Gina Aiuto at 6:01 PM
2. Roll Call
 - a. Members present were, Gina Aiuto, Eric Lafata, James May, Jeneice Ballerini, Jennifer Colombo, Scott Hoch and Tom Guswiler. Members absent were Colleen McCartney and Leslie Mansoor. Others present were Jim Gammicchia. Jennifer Colombo moved to excuse the absent members, Tom Guswiler supported, all members voted in favor and the motion passed.
3. Old Business
 - a. Approval of Minutes- Regular Meeting of February 1, 2023.
 - i. Jennifer Colombo moved to approve the minutes from the January meeting, Tom Guswiler supported, all members voted in favor and the motion passed.
4. New Business
 - a. Welcome new member - Scott Hoch
 - i. Welcome, thank you for volunteering to serve.
 - b. CGI Banners-
 - i. New program we were awarded, we will get revenue sharing from those who advertise on the banners.
 - c. Thursday Nights Under the Lights
 - i. Update of Contracted Service providers
 1. All bands are scheduled and signed
 - ii. Review and approval of marketing
 1. Board gave suggestions on updates to the flyers presented
 - iii. Review of Concession RFP Responses
 1. Only Bottoms Up responded for providing drinks. We will try and get other food vendors, Pops Sweets has reached out
 - iv. Discussion and/or action on RFP responses
 1. Tom Guswiler moved to approve Bottoms Up as a concession vendor, Jennifer Colombo supported, all members voted in favor, motion passed.
 - d. Jammin' at the Junction 2023

i. Council discussion for event enhancements

1. Council wants there to be more community events, (not using DDA funds), Proposed Movies in the Park in the summer, Parks and Rec will do marketing and community outreach, DDA may help with concessions.

5. District Updates

- a. none

6. Hearing of the Public

- a. Planning commission has a temporary moratorium on car washes.

7. Discussion of Board Members

- a. none

8. Adjournment

- a. Being no more board business, Jennifer Colombo moved to adjourn the meeting, Jeneice Ballerini, supported, all members voted in favor and the meeting was adjourned at 6:55 PM.

Respectfully submitted,

Jim Gammicchia, Staff Liaison
Community & Economic Development
City of Roseville